

FOR AGENT USE ONLY



Marketed by CMG Insurance Services

Your chance to bank big-time bonuses between August 1 and December 31, 2011.*

Don't miss this special opportunity.

Earn unlimited cash bonuses when you:

- Sell group product lines (group Dental & Vision)
- Sell personal dental product

Start selling now for unlimited bonuses!

The "Spark Success! Cash Bonus Program" will pay out bonuses for sold cases that take effect between August 1, 2011 and December 31, 2011 so start selling now. Remember, there's no limit on bonus dollars you can earn during this promotional period. So max it by reaching the additional bonuses! *To learn more and see a schedule of bonus payouts, go to IntegrityAdmin.com and click on the DentAssure tab.*

Group Dental & Vision Bonus Levels

Case Size (# of Lives)	Cash Payout		Additional Bonus	
	1 Lines Sold	2 Lines Sold	Total Sold Cases	Bonus \$
2 – 9	\$100	\$200	3	\$300
10 – 25	\$150	\$250	4	\$450
26+	\$200	\$300	5+	\$500

Personal Dental Bonus Levels

Payout Schedule		
Cash Payout	\$75 Every Three Cases Sold	
Additional Bonus	\$250 Every Ten Cases Sold	
# Cases Sold	Cash Bonus Increment	Total Cash Bonus Earned
3	\$75	\$75
6	\$75	\$150
9	\$75	\$225
10	\$250	\$475
12	\$75	\$550
15	\$75	\$625
18	\$75	\$700
20	\$250	\$950

Go to IntegrityAdmin.com or call 1-800-562-9383 to learn more about the Spark Success! Cash Bonus Program and our powerful products.

*Bonus paid for sold cases that take effect between August 1, 2011 and December 31, 2011.

Official Promotion Rules
Promotion is effective for approved Security Life Dental & Vision Life cases effective for 8/1 - 12/31/11. Agent must be appointed with Security Life and in good standing. Payments will be reflected on 1099. A one-time incentive check will be issued at the close of the Promotion to the agent/agency of record. Security Life reserves the right to cancel, suspend and/or modify the Promotion at any time, in addition to making the final decision on all payments.

©2011 Security Life Insurance Company of America. Minnetonka, MN